

read ahead presents

Books *AND* Beyond

2018 Annual Benefit Gala

Honoring

NOMURA

Connecting Markets East & West

MONDAY, APRIL 30, 2018
TRIBECA ROOFTOP
2 DESBROSSES STREET
NEW YORK, NY

6:00 pm: Cocktail Hour & Silent Auction

7:00 pm: Dinner & Program

Gala
**Sponsorship
Packages**





READ AHEAD'S READING-BASED MENTORING PROGRAM DEVELOPS IN STUDENTS THE SOCIAL-EMOTIONAL SKILLS ESSENTIAL FOR ACADEMIC AND LIFE-LONG SUCCESS.

Children in Read Ahead receive one-on-one attention and encouragement from a mentor. Through the foundational experience of reading together, Read Ahead mentors give their mentees the **confidence, motivation and support** to succeed.

READ AHEAD IN 2017-2018 BY THE NUMBERS



40+

PARTNER ORGANIZATIONS



1,300

VOLUNTEER MENTORS
THROUGHOUT NEW YORK CITY



1,000

CHILDREN SERVED



15,000

HOURS OF LUNCHTIME-
MENTORING SESSIONS

READ AHEAD CURRENTLY SERVES 16 ELEMENTARY SCHOOLS IN NEW YORK CITY

Supporting our annual gala will allow Read Ahead to serve more NYC public elementary school children who can benefit from the guidance of a caring, trusted and consistent mentor.



READ AHEAD GALA INFORMATION



DAVID STECK, MARK GOVONI (INSTINET) AND LISA GOVONI

Read Ahead is thrilled to announce Nomura as our honoree this year. Throughout our five-year partnership, Nomura has provided over 135 mentors to support children at P.S. 51. Beyond the weekly program, Nomura hosts Read Ahead mentees at its annual holiday party. Since 2014, David Steck, Head of Senior Relationship Management - Global Markets, has shown unwavering dedication to Read Ahead's mission, serving as a reading mentor and a member of the Board of Directors.

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Read Ahead's annual gala raises critical funds to serve the students in our program. This event is the perfect opportunity to recognize and celebrate the companies who make our vision a reality. Top supporters of the gala include **Bloomberg LP, Cravath, Swaine & Moore LLP, Macquarie Group, Penguin Random House** and **Proskauer**.



TITUSS BURGESS, ACTOR & ROMA TORRE, NY1 NEWS ANCHOR

The Read Ahead gala draws 300+ attendees that include CEOs, partners and senior representatives of leading New York City businesses. The 2018 event will be held at the breathtaking Tribeca Rooftop and includes special guest appearances, a three-course dinner and awe-inspiring reflections from Read Ahead students.



LATHAM & WATKINS STUDENTS FROM P.S. 116

read ahead

READ AHEAD TABLE SPONSORSHIP PACKAGES

Please consider joining an active, influential and expanding community of supporters as an official sponsor at our *Books & Beyond Gala*, which will host 300 guests. With the support of your company, Read Ahead can better serve the more than 1,000 children who participate in our reading-based mentoring program.

As a proud supporter of the Read Ahead mission, you can contribute to the *Books & Beyond Gala* at one of the following levels and receive the outlined benefits:



Students First Sponsor - \$10,000

As a Students First sponsor, you are committed to ensuring that the best interest of the children in the Read Ahead program are at the heart of our work.

- Seating for a table of 10
- Early access to the cocktail hour and rooftop
- Listing on gala website and signage
- Complimentary full-page ad in digital journal



Empowerment Sponsor - \$5,000

As an Empowerment sponsor, you value how Read Ahead empowers children to build a vision for their futures with the support of our mentors.

- Seating for five at a table of 10
- Listing on gala website and signage
- Complimentary half-page ad in digital journal



Joy Ticket Holder - \$1,000

As a Joy ticket holder, you affirm that fun and laughter are important to Read Ahead's mission.

- Preferred seating for one guest
- Listing in gala digital journal

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For more information about these sponsorship opportunities, or to discuss customizing the benefits to meet your needs, please contact Eboné Gaskins (Director, Events & Stewardship)
egaskins@readahead.org
212-965-2290



Thank you in advance for your support!