

read ahead presents

Books *AND* Beyond

2018 Annual Benefit Gala

Honoring

NOMURA

Connecting Markets East & West

MONDAY, APRIL 30, 2018
TRIBECA ROOFTOP
2 DESBROSSES STREET
NEW YORK, NY

6:00 pm: Cocktail Hour & Silent Auction

7:00 pm: Dinner & Program

Gala
**Sponsorship
Packages**





READ AHEAD'S READING-BASED MENTORING PROGRAM DEVELOPS IN STUDENTS THE SOCIAL-EMOTIONAL SKILLS ESSENTIAL FOR ACADEMIC AND LIFE-LONG SUCCESS.

Children in Read Ahead receive one-on-one attention and encouragement from a mentor. Through the foundational experience of reading together, Read Ahead mentors give their mentees the **confidence, motivation and support** to succeed.

READ AHEAD IN 2017-2018 BY THE NUMBERS



40+

PARTNER ORGANIZATIONS



1,300

VOLUNTEER MENTORS
THROUGHOUT NEW YORK CITY



1,000

CHILDREN SERVED



15,000

HOURS OF LUNCHTIME-
MENTORING SESSIONS

READ AHEAD CURRENTLY SERVES 16 ELEMENTARY SCHOOLS IN NEW YORK CITY

Supporting our annual gala will allow Read Ahead to serve more NYC public elementary school children who can benefit from the guidance of a caring, trusted and consistent mentor.



READ AHEAD GALA INFORMATION



DAVID STECK, MARK GOVONI (INSTINET) AND LISA GOVONI

Read Ahead is thrilled to announce Nomura as our honoree this year. Throughout our five-year partnership, Nomura has provided over 135 mentors to support children at P.S. 51. Beyond the weekly program, Nomura hosts Read Ahead mentees at its annual holiday party. Since 2014, David Steck, Head of Senior Relationship Management - Global Markets, has shown unwavering dedication to Read Ahead's mission, serving as a reading mentor and a member of the Board of Directors.

NOMURA

Connecting Markets East & West

Read Ahead's annual gala raises critical funds to serve the students in our program. This event is the perfect opportunity to recognize and celebrate the companies who make our vision a reality. Top supporters of the gala include **Bloomberg LP, Cravath, Swaine & Moore LLP, Macquarie Group, Penguin Random House** and **Proskauer**.



TITUSS BURGESS, ACTOR & ROMA TORRE, NY1 NEWS ANCHOR

The Read Ahead gala draws 300+ attendees that include CEOs, partners and senior representatives of leading New York City businesses. The 2018 event will be held at the breathtaking Tribeca Rooftop and includes special guest appearances, a three-course dinner and awe-inspiring reflections from Read Ahead students.



LATHAM & WATKINS STUDENTS FROM P.S. 116

read ahead

READ AHEAD DIGITAL JOURNAL AD PACKAGES

Read Ahead is pleased to offer digital journal ad placement opportunities at the gala. Journal ads present a unique opportunity to:

- Reach an elite audience of prominent New Yorkers
- Congratulate an honoree or volunteer
- Celebrate a Read Ahead partner's contributions to the community
- Promote your company's products or services

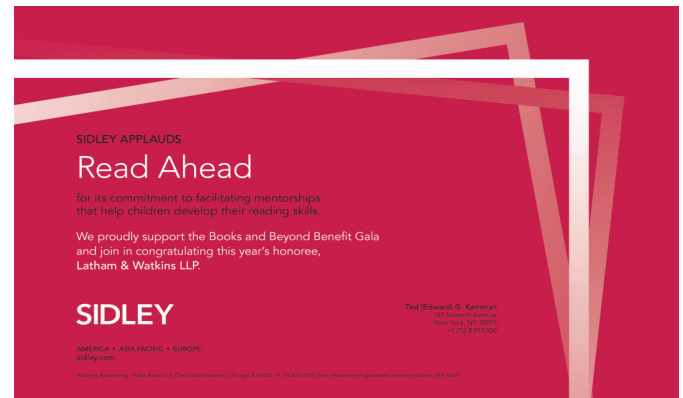
Champion Ad Sponsor - \$5,000

- Full-page ad displayed during cocktail hour and gala dinner
- Ad included on event website with link to your company website
- Company name listed on event signage
- Two complimentary tickets to the gala cocktail hour



Mentor Ad Sponsor - \$3,000

- Full-page ad displayed during cocktail hour and gala dinner
- Ad included on event website
- Company name listed on event signage
- One complimentary ticket to the gala cocktail hour

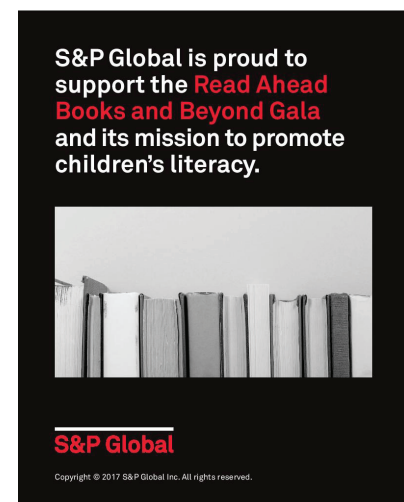


Advocate Ad Sponsor - \$1,500

- Half-page ad displayed during cocktail hour and gala dinner
- Ad included on event website
- Company name listed on event signage

Friend Ad Sponsor - \$500

- Quarter-page ad displayed during cocktail hour and gala dinner
- Company name listed on event signage



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For more information about these sponsorship opportunities, or to discuss customizing the benefits to meet your needs, please contact Eboné Gaskins (Director, Events & Stewardship)
egaskins@readahead.org
212-965-2290



Thank you in advance for your support!