

read ahead presents

Books *AND* Beyond

2018 Annual Benefit Gala

Honoring

NOMURA

Connecting Markets East & West

MONDAY, APRIL 30, 2018
TRIBECA ROOFTOP
2 DESBROSSES STREET
NEW YORK, NY

6:00 pm: Cocktail Hour & Silent Auction

7:00 pm: Dinner & Program

Gala
**Sponsorship
Packages**





READ AHEAD'S READING-BASED MENTORING PROGRAM DEVELOPS IN STUDENTS THE SOCIAL-EMOTIONAL SKILLS ESSENTIAL FOR ACADEMIC AND LIFE-LONG SUCCESS.

Children in Read Ahead receive one-on-one attention and encouragement from a mentor. Through the foundational experience of reading together, Read Ahead mentors give their mentees the **confidence, motivation and support** to succeed.

READ AHEAD IN 2017-2018 BY THE NUMBERS



40+

PARTNER ORGANIZATIONS



1,300

VOLUNTEER MENTORS
THROUGHOUT NEW YORK CITY



1,000

CHILDREN SERVED



15,000

HOURS OF LUNCHTIME-
MENTORING SESSIONS

READ AHEAD CURRENTLY SERVES 16 ELEMENTARY SCHOOLS IN NEW YORK CITY

Supporting our annual gala will allow Read Ahead to serve more NYC public elementary school children who can benefit from the guidance of a caring, trusted and consistent mentor.



READ AHEAD GALA INFORMATION



DAVID STECK, MARK GOVONI (INSTINET) AND LISA GOVONI

Read Ahead is thrilled to announce Nomura as our honoree this year. Throughout our five-year partnership, Nomura has provided over 135 mentors to support children at P.S. 51. Beyond the weekly program, Nomura hosts Read Ahead mentees at its annual holiday party. Since 2014, David Steck, Head of Senior Relationship Management - Global Markets, has shown unwavering dedication to Read Ahead's mission, serving as a reading mentor and a member of the Board of Directors.

NOMURA

Connecting Markets East & West

Read Ahead's annual gala raises critical funds to serve the students in our program. This event is the perfect opportunity to recognize and celebrate the companies who make our vision a reality. Top supporters of the gala include **Bloomberg LP, Cravath, Swaine & Moore LLP, Macquarie Group, Penguin Random House and Proskauer.**



TITUSS BURGESS, ACTOR & ROMA TORRE, NY1 NEWS ANCHOR

The Read Ahead gala draws 300+ attendees that include CEOs, partners and senior representatives of leading New York City businesses. The 2018 event will be held at the breathtaking Tribeca Rooftop and includes special guest appearances, a three-course dinner and awe-inspiring reflections from Read Ahead students.



LATHAM & WATKINS STUDENTS FROM P.S. 116

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AUCTION DONOR OPPORTUNITIES

The success of our auction is due to the high-quality items we present to our guests. We are looking to have 30 premier items for our silent and online auction platforms. Items or packages from the following categories are most desirable:

- Luxury travel experiences
- Experiences or "meet and greets" with celebrities (athletes, entertainers, CEOs, etc.)
- TV experiences (set visit, walk-on role, show tickets, etc.)
- Priceless experiences (private dining at top restaurants, award shows, etc.)
- Luxury fashion items or experiences
- Premier concert, theater or sports tickets or packages
- Packages for a stay at a luxury hotel or visit to an exclusive salon
- Personal training sessions or memberships at an elite gym
- Access to renowned golf courses

Your in-kind donation will contribute to the gala's overall success.

AUCTION DONOR BENEFITS

- Logo or name recognition on gala website
- Opportunity to provide branded materials to all of our guests in gift bags (Donation FMV \$2,000 or more)
- All contributions are tax-deductible

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For more information about these sponsorship opportunities, or to discuss customizing the benefits to meet your needs, please contact Eboné Gaskins (Director, Events & Stewardship)
egaskins@readahead.org
212-965-2290



Thank you in advance for your support!